

High Performance Redevelopment

A Conference on Brownfields Redevelopment, Green Buildings, Energy and Affordable & Sustainable Housing



March 30, 2007

Dear Friends of Redevelopment:

On Friday, June 8, 2007, the **New Jersey State League of Municipalities** and the **US Green Building Council NJ Chapter** will co-sponsor the **High Performance Redevelopment (HPRD) Conference** at the Crowne Plaza – 390 Forsgate Drive in Monroe Township, New Jersey. This year's one-day conference on redevelopment, affordable housing, sustainable-green building and energy efficiency highlights current legislation and progress towards BPU's Energy Master Plan for New Jersey. **Event partners include the Economic Development Association of NJ; Industrial Commercial Real Estate Women; New Jersey Higher Education Partnership for Sustainability; NJ Business & Industry Association; NJ-National Association of Industrial and Office Properties; NJ-National Brownfield Association; NJ Society of Women Environmental Professionals; the Urban Land Institute; the NJ Department of Environmental Protection; the NJ Department of Community Affairs, Office of Smart Growth; and the Brownfields Redevelopment Task Force.**

High Performance Redevelopment offers **valuable technical and financial information** on redevelopment in New Jersey. Attendees will **learn from the dealmakers** through various case studies how yesterday's projects became today's success stories. You will also learn about **high performance "green" building**, the latest trend in the building industry and in redevelopment today.

The day will begin with an update from the Governor's office. **Hear how the administration will approach redevelopment and incorporate sustainable building.** In addition, municipalities will be showcasing **properties that are available for redevelopment.** State agency representatives will also be on hand to discuss funding options. There will be a **networking lunch** and plenty of opportunity to meet public and private sector professionals to get your questions answered and to **facilitate transactions** throughout the day.

NJPA Real Estate Journal is our media sponsor. All sponsors will be acknowledged in pre-event promotions. **Green and Platinum level sponsors** will be featured on an editorial page and invited to submit expert articles.

We invite you to participate in this not-to-be-missed event. Enclosed is a sponsorship and exhibitor form that outlines several levels of participation. If interested, please complete the form and send with your check made payable to USGBC-NJ c/o Marianne Leone, 100 Springdale Road, A3 #176, Cherry Hill, NJ 08003. **The deadline is Friday, April 13** to be advertised in the brochure, **but space is limited so please reserve now.**

Please join us in what will surely be a "groundbreaking" event. Should you require additional information, please contact me at 201-777-2416 or David Harkness at 609-695-3481 ext.118.

Very truly yours,

Joseph Porrovecchio
Event Coordinator



Presented by:
NJ State League of Municipalities • US Green Building Council-NJ



Event Partners:
EDANJ • ICREW • NJBIA • NJ-NAIOP • NJ-NBA • NJ-SWEP • ULI
NJDEP • NJDCA-OSG • NJ Brownfields Redevelopment Task Force
NJ Higher Education Partnership for Sustainability

High Performance Redevelopment
***A Conference on Brownfields Redevelopment, Green Buildings,
Energy and Affordable & Sustainable Housing***

Sponsorship & Exhibitor Packages
Deadline April 13, 2007

Media Sponsor: NJPA REAL ESTATE JOURNAL

***Green and Platinum Level Sponsors will be featured on an editorial page
and invited to submit an expert article**

***Green Sponsorship (\$2,500):**

- ◆ **Sponsor receives recognition on a canvas bag that will be distributed to all attendees, a lasting reminder of the sponsor's name. Sponsor also receives opportunity to display organization banner in main ballroom.**
- ◆ **Sponsor receives recognition in the brochure that will be distributed to over 7,000 potential attendees, yielding tremendous exposure for the organization to targeted audience.**
- ◆ **Sponsor receives recognition in NJPA Real Estate Journal pre-event promotions, on the agenda, and is acknowledged in announcements at the event.**
- ◆ **Sponsor receives an exhibit space (see *Exhibitor Package* below; value: \$500).**
- ◆ **Sponsor receives 1 additional complimentary registration (value: \$125).**

***Platinum Sponsorship (\$2,000):**

- ◆ **Sponsor receives recognition as sponsor of the Buffet Lunch. This is not an exclusive offer but, depending on response to sponsorship packages, may get exclusive recognition. It will be limited to 2 sponsors maximum. Sponsor also receives opportunity to display organization banner in main ballroom.**
- ◆ **Sponsor receives recognition in the brochure that will be distributed to over 7,000 potential attendees, yielding tremendous exposure for the organization to targeted audience.**
- ◆ **Sponsor receives recognition in NJPA Real Estate Journal pre-event promotions, on the agenda, and is acknowledged in announcements at the event.**
- ◆ **Sponsor receives an exhibit space (see *Exhibitor Package* below; value: \$500).**

Gold Sponsorship (\$1,500):

- ◆ **Sponsor receives recognition as sponsor of the Continental Breakfast. This is not an exclusive offer but, depending on response to sponsorship packages, may get exclusive recognition.**
- ◆ **Sponsor receives recognition in the brochure that will be distributed to over 7,000 potential attendees, yielding tremendous exposure for the organization to targeted audience.**
- ◆ **Sponsor receives recognition in NJPA Real Estate Journal pre-event promotions, on the agenda, and is acknowledged in announcements at the event.**
- ◆ **Sponsor receives an exhibit space (see *Exhibitor Package* below; value: \$500).**

Silver Sponsorship (\$1,250):

- ◆ **Sponsor receives recognition as sponsor of one of the 2 break opportunities of their choice (select from: A.M. Coffee Break or P.M. Pick Me Up Break). This is not an exclusive offer but, depending on response to sponsorship packages, may get exclusive recognition.**
- ◆ Sponsor receives recognition in the brochure that will be distributed to over 7,000 potential attendees, yielding tremendous exposure for the organization to targeted audience.
- ◆ Sponsor receives recognition in NJPA Real Estate Journal pre-event promotions, on the agenda, and is acknowledged in announcements at the event.
- ◆ Sponsor receives an exhibit space (see *Exhibitor Package* below; value: \$500).

Bronze Sponsorship (\$1,000):

- ◆ **Sponsor receives recognition in the brochure that will be distributed to over 7,000 potential attendees, yielding tremendous exposure for the organization to targeted audience.**
- ◆ Sponsor receives recognition on the agenda and is acknowledged in announcements at the event.
- ◆ Sponsor receives an exhibit space (see *Exhibitor Package* below; value: \$500).

Copper Sponsorship (\$750):

This is an opportunity to be a sponsor of the event, without utilizing exhibit space, with the following benefits:

- ◆ Sponsor receives recognition in the brochure that will be distributed to over 7,000 potential attendees, yielding tremendous exposure for the organization to targeted audience.
- ◆ Sponsor receives recognition on the agenda and is acknowledged in announcements at the event.
- ◆ **Sponsor receives 1 complimentary registration (value: \$125).**

Exhibitor Package (\$500):

Space is limited – First-come, first-served.

- ◆ Exhibitor receives a six-foot, white-skirted display table with 1 complimentary registration for person to staff the exhibit. This includes continental breakfast, lunch, and 2 snack breaks.
- ◆ Exhibitor receives recognition on the agenda and is acknowledged in announcements at the event.

Display must be set up between 7:00 a.m. and 8:00 a.m. the morning of June 8

******Please see attached form and submit by April 13
to be included in the brochure******

High Performance Redevelopment
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Sponsorship & Exhibitor Form

Deadline April 13, 2007

Organization Name: _____

Contact Name: _____

Telephone: _____ **Fax:** _____ **Email:** _____

Address: _____

Green and Platinum Sponsors will be featured and invited to submit articles to NJPA Real Estate Journal
All sponsorships include one complimentary registration, Green includes 2, and any additional are @ \$125

<input type="checkbox"/> Green (\$2,500)	<i>Registrant's name</i> _____
	<i>Registrant's name</i> _____
<input type="checkbox"/> Platinum (\$2,000)	<i>Registrant's name</i> _____
<input type="checkbox"/> Gold (\$1,500)	<i>Registrant's name</i> _____
<input type="checkbox"/> Silver (\$1,250)	<i>Registrant's name</i> _____
<input type="checkbox"/> Bronze (\$1,000)	<i>Registrant's name</i> _____
<input type="checkbox"/> Copper (\$750)	<i>Registrant's name</i> _____
<input type="checkbox"/> Exhibitor (\$500)	<i>Registrant's name</i> _____
<input type="checkbox"/> Additional registrations (\$125 each):	
	<i>Registrant's name</i> _____
	<i>Registrant's name</i> _____
	<i>Registrant's name</i> _____

Do you require electricity? Yes _____ No _____

Please mail check, payable to USGBC-NJ, with completed form to:

USGBC-NJ
c/o Marianne Leone
100 Springdale Road, A3 #176
Cherry Hill, NJ 08003

NOTE: Green to Copper Sponsors – Please e-mail your logo to ndestin@whitmanco.com